

Call for ideas

Creating an Eco-Citizen Community

Deadline: May 15th 2019



Submit your idea toward an Eco-Citizen Community and enter the Innovation Generator process! You have the chance to develop your idea further or win 1.000 €!

The Innovation Generator is a new end-to-end innovation process to bring sustainable innovation to the market(s) in a collaborative way. We join forces with our network of universities, innovation hubs, cities, industry actors and international investors to optimize each step of the innovation journey and bring smart products and services to the market in a faster, more efficient and successful way.

First we collect ideas, then experts (energy companies, real estate actors, cities, other industrial actors etc.) assess their value and pick the best ones, and finally we match the chosen ideas with talents to build newly created or refreshed and diverse start-up teams that develop them further with our support.

Collecting ideas: April 17th – May 15th

"Today carbon taxation is about constraint and dissuasion. We need something positive, incentivizing. Why not try a reward system for those who act?"

So our first year's topic will be "Eco-Citizen Community". Ideas could be about engaging the general population, incentivizing people toward low-carbon and sustainable behaviours, and the technologies (hardware and software) that support a sustainable future. **The ideas we are looking for can either be completely new ones or old ones which could reach the markets faster if they had a fully functioning team and a proper support.** We are especially interested in ideas in one or more of the following fields:

- Mobility
- Smart parking
- Smart charging
- Car-sharing, car-pooling
- Energy efficiency
- Carbon-free energy generation
- Circular economy, recycling
- Consumption behaviour
- Water
- Waste

Next steps & prize

All incoming ideas will be assessed by Members and Partners of the Innovation Generator, who will finally choose the most relevant and promising ones. Starting on May 21.

If your idea is selected, it will be **matched with other ideas and relevant talents to create a strong start-up team supported by the strong network of the Generator**. The start-up team will be offered a full or part time office space in Lund, Sweden, to develop the idea further and create or iterate a prototype, for at least four months (starting in September 2019). If your idea is selected, you are welcome to be part of that team.

If you decide to **NOT be part of the team** working on your idea you will **win 1.000 €**.

In parallel, independently of the quality or selection of your idea, you will also have the opportunity to apply as a talent who will be offered to match with other talents and other ideas. The call for talents to create strong start-up teams will start at the end of May.

[Submit your idea here until May 15th](#)

[Read more about the Innovation Generator here](#)

For questions and comments, please contact Charlotte: charlotte@cleantechscandinavia.com, +46 70140 3850